

PARTIAL LOSS EVENT PRIVILEGE

DID YOU KNOW?

If you have a fender-bender and your vehicle is repaired, you could have a damage record on your vehicle's history report. In many cases a damage declaration can decrease the resale value of your vehicle.

LET US HELP

In the event of a damage declaration record on your vehicle's history report, the Partial Loss Event Privilege provides an in-store loyalty credit at the time you purchase or lease a new vehicle.

THE STATISTICS¹

- More than 1 in 5 vehicles currently driven in Canada have incurred damage exceeding \$2,500.
- The average repair bill for a collision is over \$5,400, which often results in a damage record which can accelerate the depreciation of your vehicle.

PRIVILEGE OPTIONS

Vehicle Value	In-store Loyalty Credit
Up to \$20,000	\$2,500
\$20,000 – \$40,000	\$2,500 or \$3,750
\$40,000+	\$2,500, \$3,750 or \$5,000

¹ Sources available at vlpp.ca/sources



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This is a loyalty membership program offered by your selling dealer that provides eligibility for certain in-store loyalty credit privileges provided by your selling dealer after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure.

The selling dealer's obligations under this program are guaranteed by an insurance agreement issued by The Sovereign General Insurance Company.

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SECUREDRIVE™
Vehicle Loss Privilege Program

TOTAL LOSS EVENT AND PARTIAL LOSS EVENT PRIVILEGE for New & Pre-Owned Vehicles



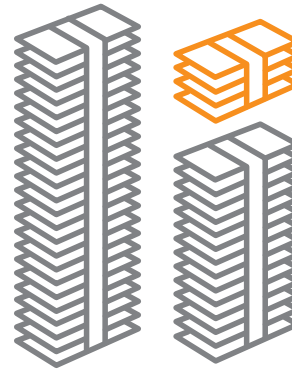
FIXED IN-STORE LOYALTY CREDIT TO ASSIST WITH A VEHICLE LOSS

SECUREDRIVE.CA



LET US HELP

With Total Loss Event Privilege, in the event of a total loss, you are eligible for a fixed in-store loyalty credit towards a replacement vehicle.



< Your fixed in-store loyalty credit can be applied to your replacement vehicle purchase.

Replacement
Vehicle Cost

Insurer
Payout

TOTAL LOSS EVENT PRIVILEGE

EVERY VEHICLE OWNER SHOULD CONSIDER...

If you experience a **total loss...**

(any instance where your vehicle has been declared a permanent loss by your insurer resulting from such things as collision, fire or theft)

and your insurer only pays the **fair market value** of your vehicle...

are you aware of the cost to get into a **replacement vehicle?**

CONSIDER:

- The escalated cost to purchase a brand new vehicle
- Replacement of accessories from your previous vehicle (winter tires, etc.)
- The deposit for your next purchase
- The outstanding debt on your original loan

WERE YOU AWARE?¹

- Over 82,000 vehicles are stolen each year in Canada
- It can take up to 6 years before a loan does not carry negative equity (what you owe on your vehicle is more than what the vehicle is now worth)

PRIVILEGE OPTIONS

Vehicle Value	In-store Loyalty Credit
Up to \$20,000	\$5,000
\$20,000 – \$40,000	\$5,000 or \$7,500
\$40,000+	\$5,000, \$7,500 or \$10,000

THE BENEFITS OF SECUREDRIIVE

- Payable in affordable monthly installments
- 30 day money back guarantee

The graph in this brochure is for illustrative purposes only and may not accurately represent values for your circumstance. Fixed in-store loyalty credit cannot exceed the limit selected at time of purchase.

**CONTACT YOUR SELLING DEALER, VISIT SECUREDRIIVE.CA
OR CALL 1-866-287-6200 FOR MORE INFORMATION.**