

THE COST TO REPLACE YOUR VEHICLE COULD BE MORE THAN YOU THINK...

In the unfortunate event of a vehicle loss, your insurer may only pay the fair market value of your vehicle. In reality, a vehicle loss can create a negative financial outcome.

HAVE YOU CONSIDERED?

- What if you owe more on your vehicle loan than you are paid by your insurer and need to purchase a replacement vehicle?
- Could you purchase the same quality of vehicle with increased pricing or limited financing options?
- Will you have to replace customized parts and accessories (e.g. winter tires)?
- Will a collision repair and damage record on your vehicle's history report accelerate depreciation?

DID YOU KNOW? ¹

- Over 39% of traded vehicles have negative equity (what you owe on your vehicle is more than what the vehicle is now worth).
- It can take up to 6 years before a loan does not carry negative equity.
- Over 82,000 vehicles are stolen each year in Canada, meaning a theft takes place every 7 minutes.
- More than 20% of vehicles currently driven in Canada have incurred damage exceeding \$2,500.
- The average repair bill for a collision is over \$5,400, which often results in a damage record which can accelerate the depreciation of your vehicle value.

VLP can assist you with the purchase of a replacement vehicle in the event of a vehicle loss.

1. Sources available at securedrive.ca/sources



IN-STORE CREDIT TO ASSIST WITH A VEHICLE LOSS

SECUREDRIVE™

SECUREDRIVE™
Vehicle Loss Program

VEHICLE LOSS PROGRAM

New, Certified Pre-Owned & Used vehicles



DISTRIBUTED BY:

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This is a loyalty membership program offered by your selling dealer that provides eligibility for certain in-store credit privileges provided by your selling dealer after a vehicle loss. The contents provided in this brochure are only a summary of certain terms and conditions of the agreement. Please refer to the actual agreement for complete details of privileges and exclusions. The terms and conditions of the agreement shall supersede the contents provided in this brochure.

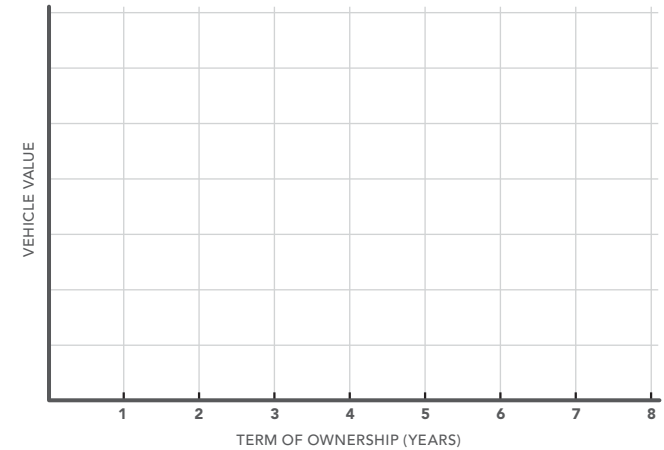
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PERSONAL ASSESSMENT



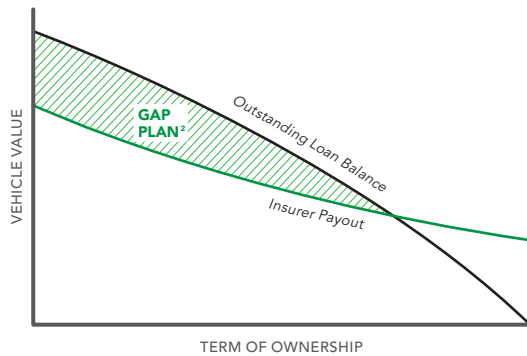
NOTES:

VEHICLE LOSS PROGRAM

Vehicle Loss Program (VLP) provides assistance in the event of a vehicle loss and is suitable whether you finance, lease or pay cash for your vehicle. In the event of a vehicle loss, an in-store credit can be redeemed at your selling dealer. Getting back into a replacement vehicle just got easier.

VARIABLE IN-STORE CREDIT

For financed purchases



GAP PLAN

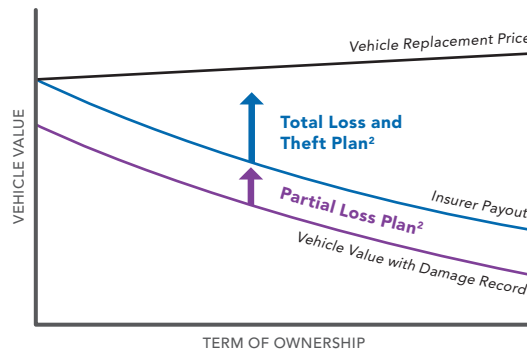
When your vehicle is declared a total loss, the payout from your auto insurer may not cover the full amount you owe on your vehicle loan.

With the GAP Plan, you are eligible for an in-store credit towards a replacement vehicle in an amount equal to the deficit between your insurer payout and the remaining loan balance.

A total loss includes any instance where your vehicle has been declared a permanent loss by your insurer such as theft or collision.

FIXED IN-STORE CREDIT

For financed, lease, or cash purchases



TOTAL LOSS PLAN

If your vehicle is stolen or damaged and declared a total loss, you will be eligible to receive an in-store credit towards a replacement vehicle purchase.

THEFT PLAN

If your vehicle is stolen and not recovered you will be eligible to receive an in-store credit towards a replacement vehicle purchase.

PARTIAL LOSS PLAN

If your vehicle is damaged and repaired, resulting in a damage record on your vehicle's history report, you may be eligible to receive an in-store credit at the time you purchase a replacement vehicle.

THE SECUREDRIIVE ADVANTAGE

- Payable in affordable monthly installments
- 30 day money back guarantee
- Product available across Canada

2. The graphs in this brochure are for illustrative purposes only and may not accurately represent values for your circumstance. Variable in-store credit is capped to 150% of the suggested retail selling price. Fixed in-store credit cannot exceed the limit selected at time of purchase.

ASK YOUR SELLING DEALER FOR A PLAN TAILORED TO YOU.

**VISIT SECUREDRIIVE.CA OR
CALL 1-866-287-6200.**