



SECUREDRIVE Anti-Theft PROTECTED

Imagine the sinking feeling you get as you walk up to the location you expect your vehicle to be, but it's gone. With over 250 vehicles stolen every day in Canada¹, drivers need to take precautions to reduce the risk of their vehicle being stolen and increase the chances of vehicle recovery. Designed to deter vehicle theft, SecureDrive Anti-Theft Protection is the smart choice for vehicle safety and peace of mind.

SecureDrive Anti-Theft Protection is a universal vehicle theft deterrent and prevention system. A clearly visible warning label combined with a subtle yet permanently etched pre-registered number embedded in a vehicle's paint is a winning combination for deterring thieves from stealing your vehicle. In the event your vehicle is stolen, SecureDrive Anti-Theft Protection provides a benefit to help compensate for your financial loss.

DETECTING THIEVES WITH THE POWER OF VEHICLE IDENTIFICATION

Car thieves target vehicles that present the least amount of risk and with SecureDrive Anti-Theft Protection on board, they will think twice about stealing your vehicle. SecureDrive Anti-Theft Protection offers:

MULTIPLE TERM OPTIONS

SecureDrive Anti-Theft Protection can be purchased for terms ranging from 24 to 84 months.

PROTECTION FOR RECOVERED VEHICLES

Provides a full refund of the purchase price for SecureDrive Anti-Theft Protection in the event your vehicle is stolen and recovered with damage or stolen goods.²

PROTECTION FOR UNRECOVERED OR TOTAL LOSS VEHICLES²

Provides up to \$5,000 as a selling dealer discount towards the purchase of a replacement vehicle in the event your vehicle is stolen and unrecovered for 30 days, or recovered and declared a total loss.

IDENTIFICATION METHOD

PANEL MARKING

A decal with a unique, pre-registered number is applied to painted body panels in several discreet locations on your vehicle in order to improve its traceability. Even if the decal is removed, a nearly invisible residue is left behind that glows when exposed to UV light to ensure the panel is permanently marked.

1. Source: Statistics Canada, 2010.

2. Some conditions & benefit limits apply. See contract/policy for full details.

FOR MORE INFORMATION ABOUT SECUREDRIVE ANTI-THEFT PROTECTION,
CONTACT YOUR AUTHORIZED DEALER OR CALL 1.866.287.6200.



Roughly 40% of vehicles stolen in Canada are never recovered². With the SecureDrive Anti-Theft Protection window decal installed, thieves will be instantly notified that your vehicle is traceable.

THE
SOVEREIGN
GENERAL INSURANCE COMPANY

Since 2005, SecureDrive Anti-Theft Protection has been underwritten by The Sovereign General Insurance Company, a member company of The Co-operators Group. Established in 1953, Sovereign General employs approximately 270 staff throughout Canada and has full service branches from coast to coast. For more information about The Sovereign General Insurance Company, visit them online at sovereigngeneral.com

SECUREDRIVETM
Anti-Theft Protection

FACTS

You Should Know About Auto Theft¹

- Vehicle theft is one of the most frequent crimes committed in Canada according to police reported data.
- Police reported close to 93,000 motor vehicle thefts in 2010, that's roughly 254 vehicles each day.
- About two-thirds of all stolen vehicles were taken from public areas such as parking lots and streets. The remaining third were taken from private residences.
- Insurance Bureau of Canada (IBC) statistics show that car theft costs Canadians about \$1 billion a year including health care expenses, court, policing, legal and out of pocket expenses such as deductibles.

Proud supporter of the
Canadian Cancer Society



Fier d'appuyer la Société
canadienne du cancer

For every purchase of SecureDrive Anti-Theft Protection, a donation is made to the Canadian Cancer Society. With two in five Canadians likely to suffer from some form of cancer in their lifetime, finding a cure has never been more important. Visit cancer.ca to learn more about this worthy cause.

VEHICLE THEFT DETERRENT SYSTEM

SECUREDRIVE™



Authorized Dealer



DISTRIBUTED BY:

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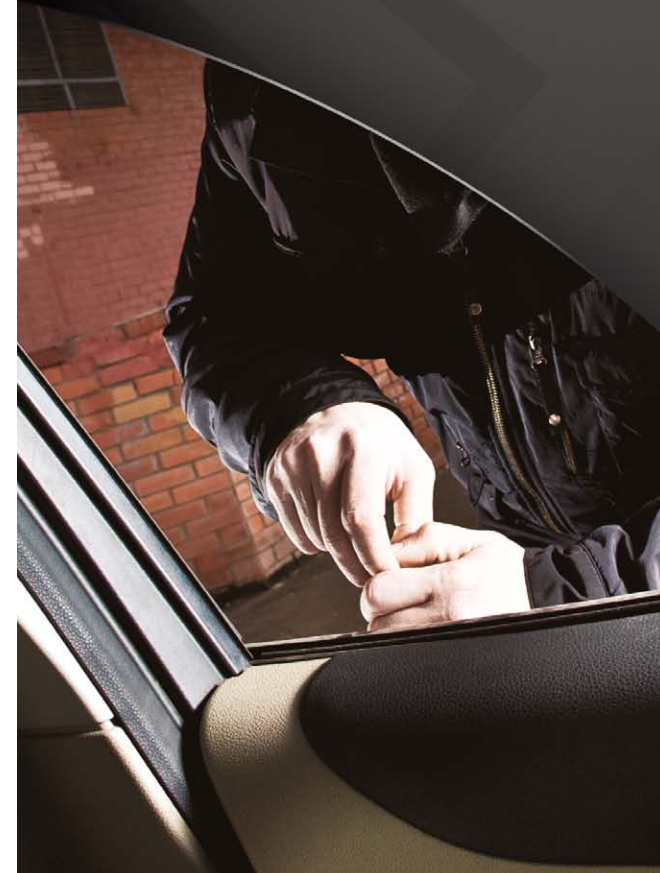
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SECUREDRIVE™

Anti-Theft Protection

ANTI-THEFT PROTECTION

For New & Pre-Owned Vehicles



SECUREDRIVE™
Anti-Theft Protection

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